

achievements

MEDIABETIS

Your Sweetest Media Strategy
Baguio City
Oct 5, 2008

ADPR

Music Video Awards 2008
Balagtas Hall, PUP
Dec 3, 2008

College Musicale Concert
March, 2008

AD in Motion: Chill
Baguio City
Oct 18, 2007

Denzell trading
Tationill Glutathione
Produced brochures

Estima Content/universiTV
On-the-job training
Accomplished 150 hours

ADCOM 2006
March, 2006

honors

Academic Excellence
3rd year, 2008

Academic Excellence
2nd Year, 2007

Academic Excellence
1st year, 2006

proficiencies

Adobe Photoshop, and Imageready
Adobe After Effects and Premiere
Microsoft Office Suite

skills

Photography and image manipulation
Video editing and Motion Graphics
Advertising Research and Creative analysis
Multitasking and good with people
Leadership and motivation

FRANCIS HOMO

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Graduating this May 8, 2009
Bachelor in Advertising and Public Relations
Polytechnic University of the Philippines
Sta. Mesa, Manila

seminars

3rd Student Advertising Congress
St. Paul University, Sta. Ana, Manila, February 18, 2009

REKADOS, PUP 6th Student Ad Congress
Brentwood, Baguio City, October 3-5, 2008

Animation, Motion Graphics and Special Effects
Brentwood, Baguio City, October 18, 2007

2nd Student Advertising Congress
AFP Theatre, September 27-28, 2007

1st Student Advertising Congress
Alva Theatre, November 22-23, 2006

Animation and Cartooning
PUP Sta. Mesa, Manila, November 21, 2006

Non-Traditional Ads and PR Issues
Bay Zoon, Baguio City, October 12-13, 2006

Does Ad Need to Be Expensive to Be Effective
PUP Sta. Mesa, Manila, February 17, 2006

Trends and Issues being an AE
Brentwood, Baguio City, October 14, 2005

awards

ADCLASH 2009 Champion,
Business Mirror Award,
Best TVC, RC, Print Ad, and IMC Proposal
Client: TV5

ADSPEAK 2009 Finalist
Print Category

Junior ADCLASH 2007
Champion,
Best TVC and RC
Client: CDO

Mini ADCLASH 2007
1st Runner up,
and 2nd Best Print Ad
Client: Stabile point 88

Mini ADCOM 2006
1st Runner up,
Best Ad Agency Name,
and Best Logo
Client: Mega Sardines

2nd Year
Academic Excellence
Talent Award

DIGIMAO
Design Contest 2006
3rd Placer

interests

star gazing, mics, computers,
games, movies, ads of the world,
youtube, blogs, slideshare, viral ads,
cars, animation, photography,
free taste, astronomy,
new stuffs and gadgets,
outing and food trip,
vector illustrations, visual effects,
TV Commercials,
successful individuals,
relating with people.